



# RMG RESEARCH, Inc.

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## GOLD CIRCLE MEMBERS

### Scott Rasmussen National Survey of 1,000 Registered Voters Conducted June 5-6, 2023

1\* Do you approve or disapprove of the way President Biden is performing his job?

- 19% Strongly approve
- 25% Somewhat approve
- 16% Somewhat disapprove
- 38% Strongly disapprove
- 2% Not sure

President Biden Job Approval Ratings			
	Approve	Disapprove	Net
June 5-6, 2023	44%	54%	-10
May 31-June 1, 2023	42%	56%	-14
May 30-31, 2023	42%	56%	-14
May 24-25, 2023	42%	57%	-15
May, 2023	43%	55%	-12
April 2023	44%	53%	-9
March 2023	44%	53%	-9
February 2023	41%	55%	-14
January 2023	41%	54%	-13
December 2022	41%	54%	-13
November 2022	42%	54%	-12
October 2022	42%	54%	-12
September 2022	40%	56%	-16
August 2022	41%	55%	-14

Source: RMG Research, Inc.

Conducted by RMG Research, Inc. June 5-6, 2023  
Margin of Sampling Error: +/- 3.1 percentage points





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2\* *Suppose you were told that a company had implemented DEI policies. Do you know what that means?*

28%	Yes
54%	No
18%	Not sure

3\* *[if yes to question 2] Is it good or bad for companies to implement DEI policies?*

39%	Very good
37%	Somewhat good
11%	Somewhat bad
11%	Very bad
3%	Not sure

4\* *[if yes to Question 3] In just a few words, please describe what it means when a company implements DEI policies.*

5%	Don't know
55%	Promotes diversity, equity, and inclusion in the workplace
10%	Doing the right thing
14%	Valuing diversity over merit
16%	No answer





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*5\* Is it more important for company leaders to focus on growing the business and meeting the needs of their customers? Or should they focus more on promoting equity and inclusion in their communities?*

- 61% Growing the business and meeting customer needs
- 26% Promoting equity and inclusion
- 12% Not sure

*6\* When making decisions about hiring new employees or promoting existing ones, should employers always look for the person who is best for a job, or should they also consider sexual orientation and gender identity to ensure a diverse workforce?*

- 81% Always look for the person who is best for the job
- 12% Consider sexual orientation and gender identity to ensure a diverse workforce
- 7% Not sure

### Methodology

This Counterpolling™ survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on June 5-6, 2023. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by RMG Research, Inc. as part of the service provided for our Gold Circle Members.

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