



# RMG RESEARCH, Inc.

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## GOLD CIRCLE MEMBERS

### Scott Rasmussen National Survey of 1,000 Registered Voters Conducted June 12-14, 2023

1\* Do you approve or disapprove of the way President Biden is performing his job?

- 18% Strongly approve
- 23% Somewhat approve
- 19% Somewhat disapprove
- 38% Strongly disapprove
- 2% Not sure

President Biden Job Approval Ratings			
	Approve	Disapprove	Net
June 12-14, 2023	41%	57%	-16
June 6-7, 2023	45%	51%	-6
June 5-6, 2023	44%	54%	-10
May 2023	43%	55%	-12
April 2023	44%	53%	-9
March 2023	44%	53%	-9
February 2023	41%	55%	-14
January 2023	41%	54%	-13
December 2022	41%	54%	-13
November 2022	42%	54%	-12
October 2022	42%	54%	-12
September 2022	40%	56%	-16
August 2022	41%	55%	-14

Source: RMG Research, Inc.

Conducted by RMG Research, Inc. June 12-14, 2023  
Margin of Sampling Error: +/- 3.1 percentage points





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*2\* Please tell me if you have a favorable or an unfavorable opinion of the following companies.*

Total			
	Favorable	Unfavorable	Net
<b>Chick-fil-A</b>	70%	21%	+49
<b>Target</b>	70%	26%	+44
<b>Major League Baseball</b>	65%	23%	+42
<b>Bud Light</b>	47%	43%	+4

Source: RMG Research, Inc.

### Chick-fil-A

34%	Very favorable
36%	Somewhat favorable
12%	Not very favorable
9%	Not at all favorable
1%	Never heard of
9%	Not sure

### Target

29%	Very favorable
41%	Somewhat favorable
13%	Not very favorable
13%	Not at all favorable
0%	Never heard of
5%	Not sure

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*2\* Please tell me if you have a favorable or an unfavorable opinion of the following companies.*

### Major League Baseball

27%	Very favorable
38%	Somewhat favorable
14%	Not very favorable
9%	Not at all favorable
1%	Never heard of
11%	Not sure

### Bud Light

15%	Very favorable
32%	Somewhat favorable
16%	Not very favorable
27%	Not at all favorable
1%	Never heard of
9%	Not sure

*3\* Is it appropriate for Major League Baseball teams to host Pride Night celebrations?*

40%	Yes
37%	No
23%	Not sure





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*4\* Recently, the Los Angeles Dodgers invited a group to receive a “Community Hero Award” at their Pride Night celebrations. The group uses drag performances and imagery of Catholic nuns pole dancing on crosses. Is such a performance appropriate to highlight at a major league baseball game?*

28%	Yes
59%	No
14%	Not sure

*5\* Would you personally attend an event where you knew such a group was going to be presented with an award?*

25%	Yes
60%	No
15%	Not sure

*6\* Almost all MLB teams are hosting Pride Night celebrations this month. If you were thinking of going to a game in the near future, would you go to a game with a Pride Night celebration or a game without a Pride Night celebration?*

20%	With a Pride Night celebration
42%	Without a Pride Night celebration
29%	Either, it would make no difference
8%	Not sure





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#### Methodology

This Counterpolling™ survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on June 12-14, 2023. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by RMG Research, Inc. as part of the service provided for our Gold Circle Members.

